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## The only way to be confident that your online system is working is to walk the same path as your customer.

It is no longer enough to ensure that your website is available 24/7 – it needs to be functioning correctly and providing acceptable response times all day every day. Whether success is measured in sales, downloads, or visitor numbers, customer experience is directly linked to the speed at which users can access the information they are looking for or how fast they can transact.



### 30 Day Free Trial:

**Try before you buy: We're offering you a free, no quibble 30 day trial across a selected customer journey!**

We want you to see for yourself the value that SiteBeat can bring by delivering independent assurance of how your website is performing from your users perspective, how effortless it is to set up, and how easily you can be alerted when things start to slow down or stop.

### No obligation discussion:

If you are interested in how SiteBeat can help you meet your challenges please contact us on **01698 464280** or [contact@digitaltesthub.com](mailto:contact@digitaltesthub.com) for a no obligation discussion and to setup a free trial.





## Genuine customer experience

SiteBeat allows you to walk the same path as your customer giving you a genuine understanding of how your customers experience your website by monitoring key journeys and response times at every step from outside your firewall.

Enabling you to see any degradation in performance across the customer journey and giving you real time information so you can find out about and deal with any issues as they happen.

## No software to install

There's no software to purchase or install. Instead, our highly acclaimed Digital Test Hub team will configure and maintain SiteBeat to fit your requirements precisely.

Checks can be run every 5, 15 or 30 minutes simulating a customer journey on your site costing less than 5p per transaction.



## Features & Benefits

- Consistent, reliable monitoring that gives you independent assurance of how your website is performing from your users' perspective
- No hassle set up – tell us the steps in the customer journey (and data as required) and we'll do the rest
- Instant alerts via email and SMS
- Updates to reflect the evolution of your site and your services included
- Reports visualising the customer journey in a way that allows you to pinpoint exactly where the issues are.



### 88%\* of internet users

Choose online retailers delivering high-performance and user friendly website experience.



### 50%\* of internet users

Abandon websites that fail to load within 3 seconds.



### 52%\* of online shoppers

Claim that quick page loads are important for their loyalty to a site.



### 7%\*\* reduction in conversions

As a result in a 1 second delay in page response.

\*Forrester \*\*Kissmetrics